

# GEMMA

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Collection 2015

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Wall tile

Size 30x120 cm .....

7

Size 30x90 cm .....

53

Size 25x75 cm .....

81

Size 30x60 cm .....

121

Floor tile

Size 60x60 cm .....

139

Size 50x50 cm .....

167

Size 14x86 cm .....

177

# *Introduction*



Established in 1989, GEMMA HAS NOW BECOME THE LEADING MANUFACTURER OF HIGH-END CERAMIC AND PORCELAIN TILES IN THE MIDDLE EAST — AND A RENOWN DESIGN PIONEER IN MORE THAN 64 COUNTRIES AROUND THE GLOBE. FOR A QUARTER OF A CENTURY, GEMMA'S GROWTH HAS BEEN GUIDED BY THE VALUES OF EXCELLENCE, PASSION, AND A PERSISTENT PURSUIT OF DISTINCTION, CREATING WHAT IS NOW A COMPANY THAT STANDS FOR LEADERSHIP, ELEGANCE AND AVANT-GARDE DESIGNS.

WITH OVER 18 MILLION SQUARE METERS OF TILES PRODUCED ANNUALLY, GEMMA'S PRODUCTS ARE DESIGNED WITH LUXURY IN MIND; OFFERING STUNNING STYLES FROM THE MOST EXQUISITE STONE TILES, GENUINE MARBLES, LAVISH WOOD, TO THE LATEST TRENDS IN PATTERNS, TEXTURES, AND TONES.



GEMMA's 2015 new collection exemplifies over 25 years of expertise and development; blending EASTERN influences, with CONTEMPORARY design and GEMMA's latest technological advancement. The tile ranges exhibit an ASTONISHING VARIETY of designs; fully indulged with culture, tradition, richness and muse. Always striving to set NEW STANDARDS of creativity in tile design, break the boundaries of convention and explore new technologies, the new collection gives you ENDLESS possibilities, setting new standards for elegance, beauty and AVANT-GARDE design into the future.



# *New size*

## 30x120 CM

### **FIRST-~~EVER~~ 30x120 tile range looks to the future**

AT THE HEART OF GEMMA FOR THE PAST QUARTER OF A CENTURY HAS BEEN A FLAIR FOR ORIGINAL, CONTEMPORARY, LIFE-ENHANCING DESIGN. THIS IS EXEMPLIFIED IN ITS VERY FIRST RANGE OF 30x120 TILES, BLENDING THE LATEST TRENDS IN WORLD FASHION WITH CONTEMPORARY DESIGN AND TOP-NOTCH TECHNOLOGICAL ADVANCEMENT. THE VIBRANT TILE DESIGNS OFFER THE TEXTURES OF STONE, WOOD AND MARBLE TO EMBODY THE SERENITY, SENSATIONS AND ENERGY OF NATURE.



A TRUE MEANING OF BEAUTY, UNIQUE, lifestyle AND luxury..

A man and a young child are sitting on a light-colored sofa. The man, wearing a blue button-down shirt and light-colored trousers, is leaning back and looking at a smartphone. The child, with curly hair and wearing a grey long-sleeved shirt and dark blue trousers, is sitting in front of him, looking towards the camera with a slightly pouting expression. The background wall is covered in large, rectangular tiles with a textured, stone-like appearance. To the left, a small white side table with a wire mesh base holds a small potted plant and some fruit. A large, light-colored cushion is positioned between the sofa and the foreground.

Wall tiles  
30x120 cm

HORIZON  
EMPIRE  
CONCERTO



It's *Fun* time..









HORIZON  
30x120 CM









HORIZON.. WHERE NATURE AND STYLE MEET..

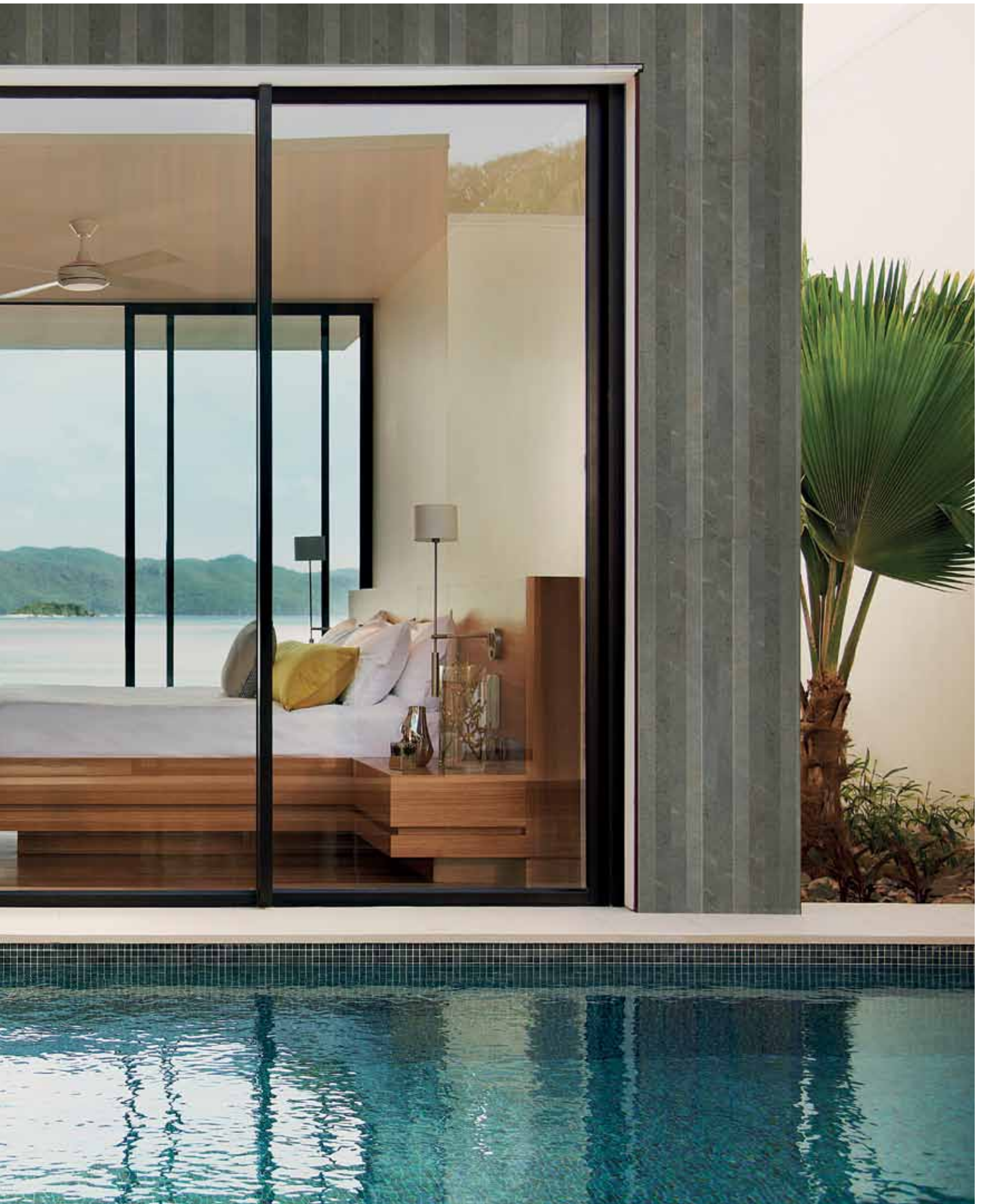
30x120 cm



















HORIZON.. WHERE NATURE AND STYLE MEET..

30x120 cm











Ivory



Ivory Stone



Ivory Stripe I



Ivory Stripe II



Ivory Geometric



DARK BEIGE



DARK BEIGE STRIPE I



DARK BEIGE STRIPE II



DARK BEIGE GEOMETRIC



SINGLE DARK BEIGE STRIPE GOLD





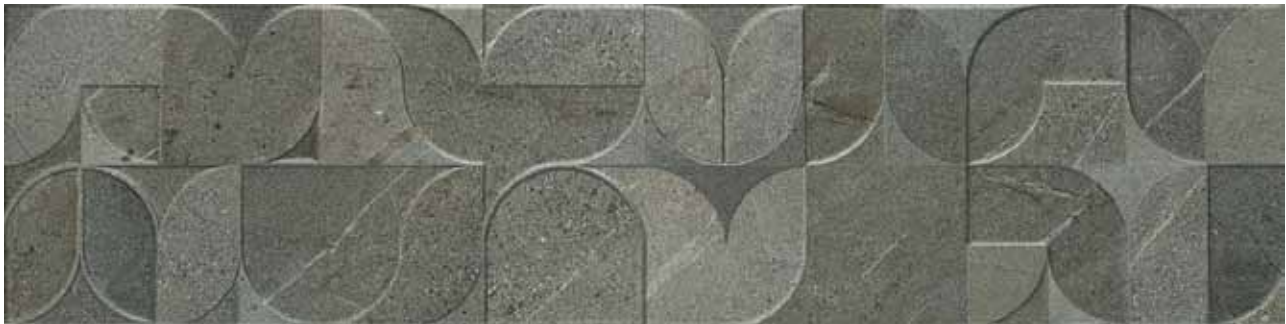
DARK GREY



DARK GREY STRIPE I



DARK GREY STRIPE II



DARK GREY GEOMETRIC



SINGLE DARK GREY STRIPE GOLD



Single Ivory Stripe Gold



Listello Gold  
5x120 cm



Listello Kitchen Gold I ,II, III  
15 x 30 cm



Listello Kitchen Platine I ,II, III  
15 x 30 cm



Floor Ivory  
60x60 cm



Floor Dark Grey  
60x60 cm



EMPIRE..Fully indulged with life, richness AND MUSE..

30x120 cm







EMPIRE..Fully indulged with life, richness AND MUSE..

30x120 cm







EMPIRE..Fully indulged with life, richness and muse..

30x120 cm









EMPIRE..Fully indulged with life, richness AND MUSE..

30x120 cm







EMPIRE..Fully indulged with life, richness and muse..

30x120 cm



White



White I



White II



Wood Brown



BROWN GEOMETRIC I



BROWN GEOMETRIC II



BROWN GEOMETRIC



Listello GEOMETRIC Gold  
15x120 cm



Listello STRIPE Gold  
10x120 cm

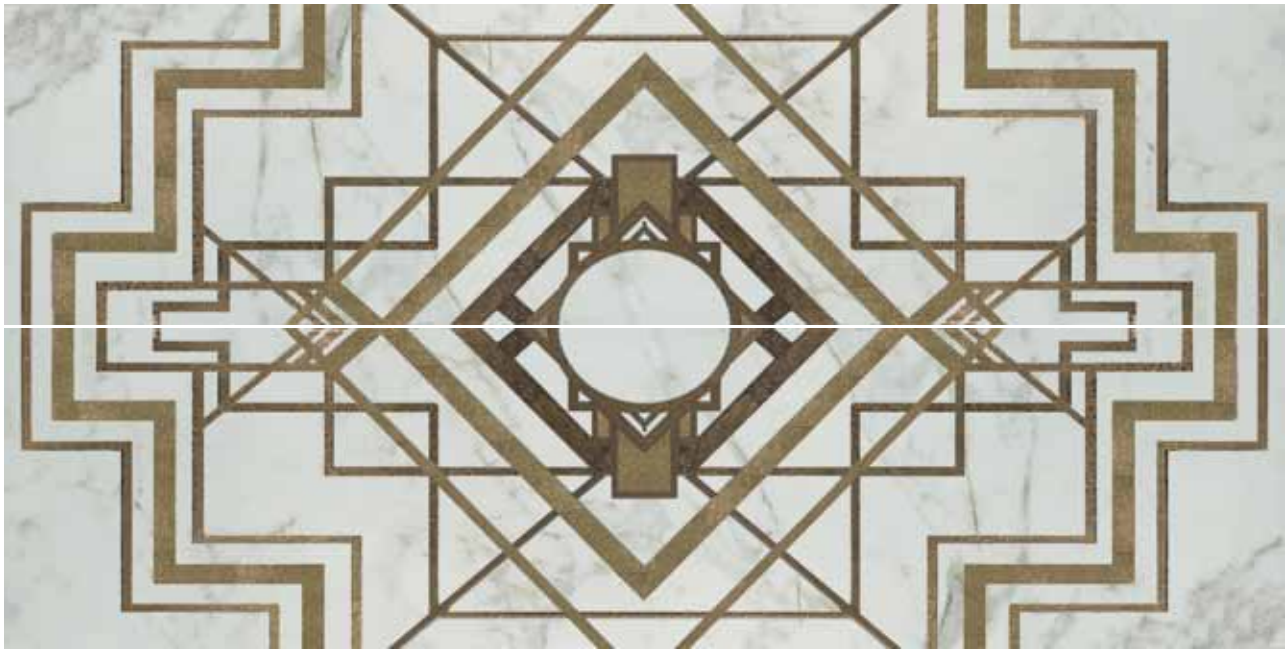


EMPIRE..Fully indulged with life, richness and muse..

30x120 cm



White



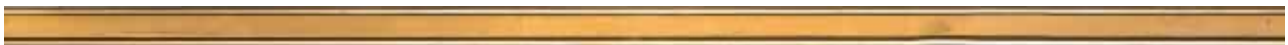
PANEL GEOMETRIC Gold - 2 Pcs  
60 x 120 cm



Wood BROWN



PANEL Gold - 2 Pcs  
60 x 120 cm



TORRELO Gold  
3 x 120 cm



FLOOR WHITE  
50 x 50 cm

CONCERTO.. WARM HUES of MARBLE PERFECTLY BLENDED in A TILE..

30x120 cm







CONCERTO  
30x120 CM

CONCERTO.. WARM HUES OF MARBLE PERFECTLY BLENDED IN A TILE..

30x120 CM







CONCERTO.. WARM HUES of MARBLE PERFECTLY BLENDED IN A TILE..

30x120 cm







CONCERTO.. WARM HUES of MARBLE PERFECTLY BLENDED IN A TILE..

30x120 CM



IVORY



IVORY STRIPE



SINGLE IVORY GOLD



PANEL IVORY GOLD - 2 Pcs  
60x120 CM





Beige



Beige Stripe



Single Beige Gold



PANEL Beige Gold - 2 Pcs  
60x120 cm

CONCERTO.. WARM HUES of MARBLE PERFECTLY BLENDED in A TILE..

30x120 cm



Single Ivory Gold



Listello Ivory Gold  
10x120 cm



Soccolo Ivory  
10 x 120 cm



Single Beige Gold



Listello Beige Gold  
10x120 cm



Soccolo Beige  
10 x 120 cm

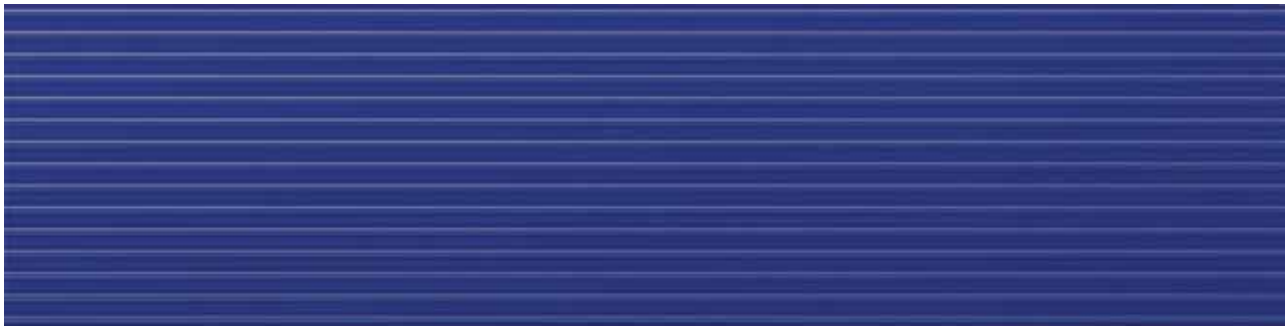


Torello Gold  
3 x 120 cm



Torello Platine  
3 x 120 cm





Blue Stripe



Single Blue Gold



Listello Blue Gold  
10x120 cm



Listello Blue Gold  
5x120 cm



Floor Ivory  
60x60 cm



Wall tiles  
30x90 cm

GALLERIA  
Iris  
STRADA



IT'S *Glamour* TIME..









GALLERIA  
30x90 CM













Galleria.. A world of your CREATION..

30x90 cm









Ivory



Ivory Geometric



Single Ivory Gold



Black



Single Black Gold





Listello Ivory Gold  
5x90 cm



Listello Black Gold  
5x90 cm



Listello Kitchen Platine I  
10x90 cm



Listello Kitchen Platine II  
10x90 cm



Floor Ivory  
60x60 cm

Iris.. Elegance wrapped in a tile..

30x90 cm







I R I S  
30x90 CM

Iris.. Elegance wrapped in a tile..

30x90 cm







Iris.. Elegance wrapped in a tile..

30x90 cm







Iris.. ELEGANCE WRAPPED IN A TILE..

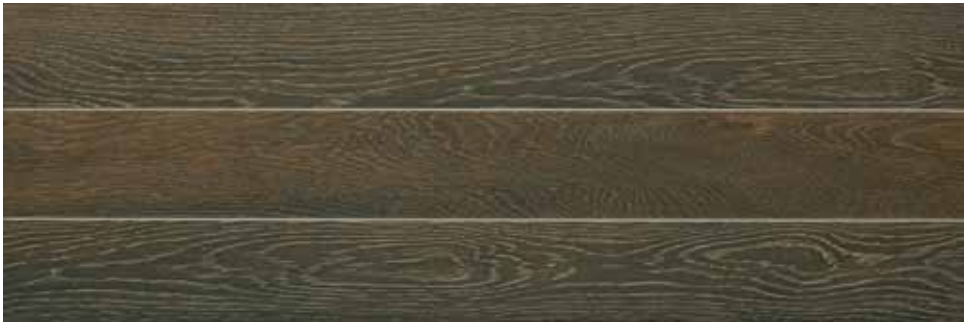
30x90 cm



Ivory



Wood Beige



Wood Brown



Listello Gold I  
15x90 cm



Listello Gold II  
15x90 cm





Single Gold I



Single Gold II



Single Gold III



FLOOR MATCH IVORY  
42x42 CM

Iris.. Elegance wrapped in a tile..

30x90 cm







SINGLE KITCHEN Gold I



SINGLE KITCHEN Gold II



SINGLE KITCHEN Gold III



LISTELLO KITCHEN Gold I  
15x90 CM



LISTELLO KITCHEN Gold II  
15x90 CM







STRADA  
30x90 CM









IVORY



IVORY STONE



IVORY STRIPE



Listello Ivory Stone  
15x90 CM



Listello Ivory Stone  
7.5x90 CM





PANEL PLATINE - 2 Pcs  
60x90 cm



Listello PLATINE I  
15x90 cm

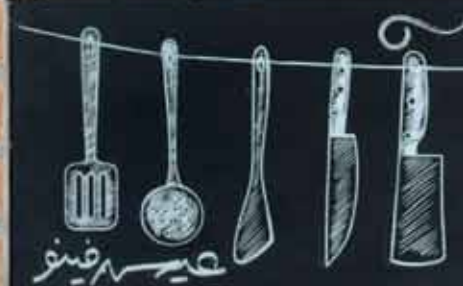


Listello PLATINE II  
15x90 cm



FLOOR ISTANBUL IVORY  
42x42 cm





Wall tiles  
25x75 cm

MANHATTAN  
Evolution  
Impression





It's *Family* TIME..





MANHATTAN.. A NATURAL ELEGANCE THAT BEDAZZLES ..

25x75 CM







MANHATTAN  
25x75 CM

MANHATTAN.. A NATURAL ELEGANCE THAT BEDAZZLES ..

25x75 CM







MANHATTAN.. A NATURAL ELEGANCE THAT BEDAZZLES ..

25x75 CM







MANHATTAN.. A NATURAL ELEGANCE THAT BEDAZZLES ..

25x75 CM



Create YOUR  
PIECE OF Art

WHEN IT COMES TO CHALKBOARD ART, it's ALL ABOUT CREATIVITY, SO LET YOUR IMAGINATION FLY! HAVE YOUR OWN CHALKBOARD WALL TO PLAY AROUND; FROM FOOD RECIPES IN A KITCHEN, TO POSTING ERRANDS YOU CAN'T FORGET.. BRING OUT THE ARTIST INSIDE, FOR A WALL THAT IS UNIQUE, ARTISTIC, AND SIMPLY DAZZLING!!







MANHATTAN.. A NATURAL ELEGANCE THAT BEDAZZLES ..

25x75 CM



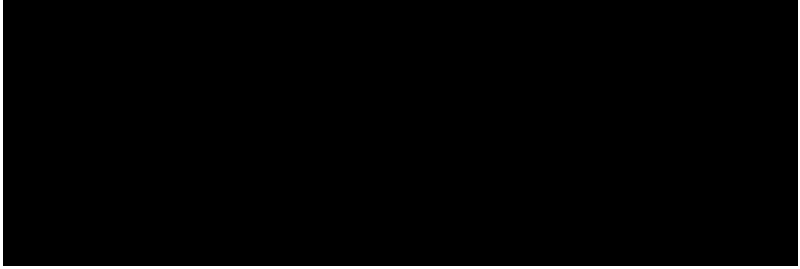
Ivory



Wood Beige



Brick



Black





SINGLE I



SINGLE II



Listello  
5x75 CM



Listello PLATINE I  
5x75 CM



Listello PLATINE II  
5x75 CM



Torello Gold  
2.7x75 CM



PANEL Flower Gold - 2 Pcs  
50x75 CM



Listello Flower  
5x75 CM



MANHATTAN.. A NATURAL ELEGANCE THAT BEDAZZLES ..

25x75 CM







Brick



PANEL KITCHEN - 3 PCS

75x75 cm



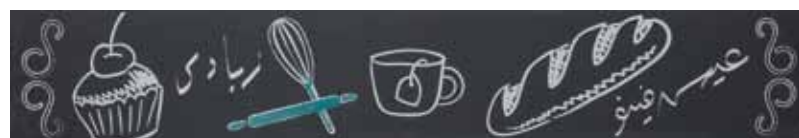
Listello Kitchen I

12.5x75 cm



Listello Kitchen II

12.5x75 cm

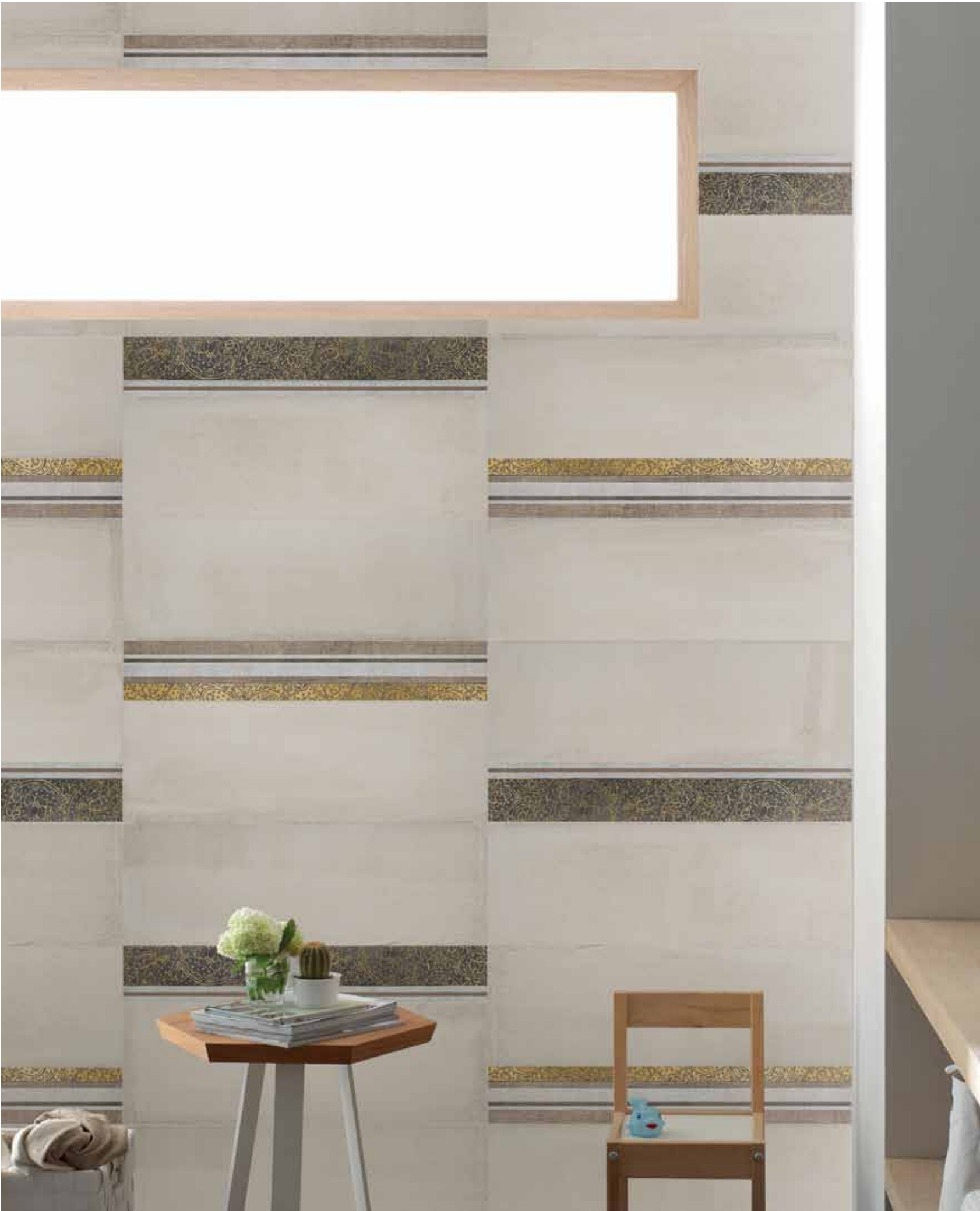


Listello Kitchen III

12.5x75 cm

Evolution.. The perfect blend: eccentric, unique, and mesmerizing..

25x75 cm







Evolution.. The perfect blend: ECCENTRIC, UNIQUE, AND MESMERIZING..

25x75 CM







Evolution.. The perfect blend: ECCENTRIC, UNIQUE, AND MESMERIZING..

25x75 CM







Evolution.. The perfect blend: eccentric, unique, and mesmerizing..

25x75 cm







Evolution.. The perfect blend: eccentric, unique, and mesmerizing..

25x75 cm







Evolution.. The perfect blend: eccentric, unique, and mesmerizing..

25x75 cm



Beige



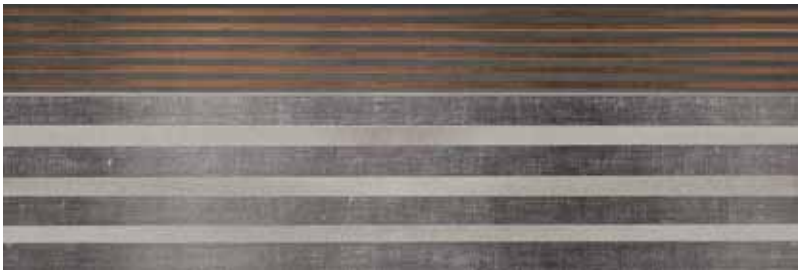
Wood BROWN I



Wood BROWN II



Single Stripe PLATINE I



Single Stripe PLATINE II





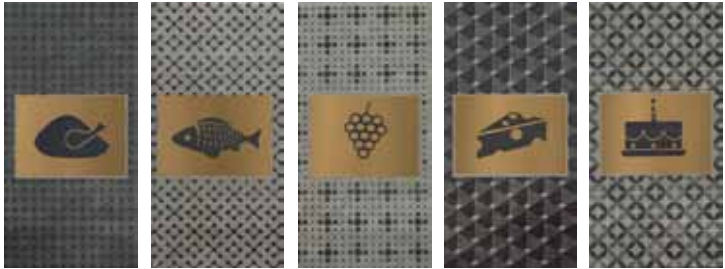
Listello Gold I  
12.5x75 cm



Listello Gold II  
12.5x75 cm



TORELLO Copper 2.7x75 cm



Listello Kitchen Gold - 5 Pcs  
12.5x25 cm



Floor Ivory  
50x50 cm

Impression.. A pure manifestation of luxury..

25x75 cm







IMPRESSION  
25x75 CM

Impression.. A pure manifestation of luxury..

25x75 cm









Impression.. A pure manifestation of luxury..

25x75 cm









Impression.. A pure manifestation of luxury..

25x75 cm









Impression.. A pure manifestation of luxury..

25x75 cm







Impression.. A pure manifestation of luxury..

25x75 cm



Beige



Beige GEOMETRIC



Single Beige Gold

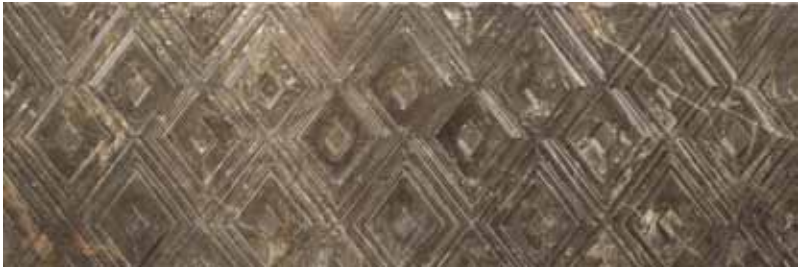


Floor Beige  
60x60 cm





BROWN



BROWN GEOMETRIC



SINGLE BROWN GOLD



SINGLE BROWN STRIPE GOLD



LISTELLO BROWN GOLD  
12.5x75 CM



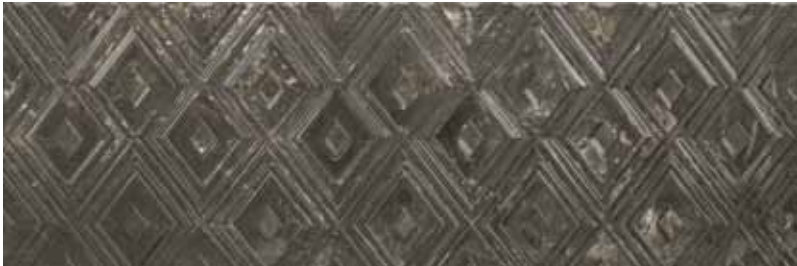
LISTELLO BROWN GOLD  
5x75 CM

Impression.. A pure manifestation of luxury..

25x75 cm



ANTHRACITE



ANTHRACITE GEOMETRIC



SINGLE ANTHRACITE Gold



SINGLE ANTHRACITE STRIPE Gold



LISTELLO ANTHRACITE Gold  
12.5x75 cm



LISTELLO ANTHRACITE Gold  
5x75 cm





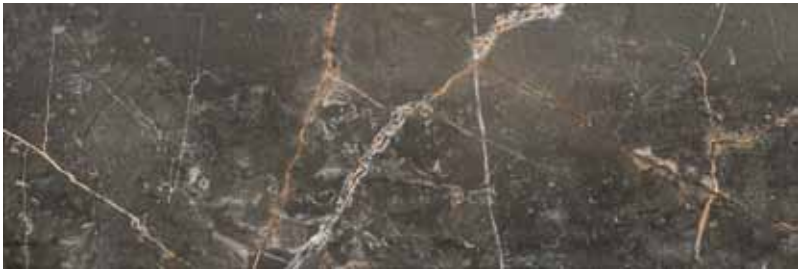
Beige



BROWN



SINGLE BROWN KITCHEN Gold



ANTHRACITE



SINGLE ANTHRACITE KITCHEN Gold



Wall tiles  
30x60 cm

Agadir  
ALEXA



It's *leisure* TIME..









AÇADIR  
30x60 CM



















Ivory



Brown



Ivory Geometric



Ivory Flower



Single Ivory Geometric Gold



Single Brown Flower Gold



Listello Ivory Geometric Gold  
10x60 cm



Listello Brown Flower Gold  
10x60 cm



Listello Kitchen Gold I  
15x60 cm



Listello Kitchen Gold II  
15x60 cm



Listello Kitchen Gold  
5x60 cm



Torello Gold  
2.5x60 cm







ALEXA  
30x60 CM



















Ivory



Ivory Geometric



Ivory Stripe



Ivory Flower



Dark Beige



Listello Metallic I  
5x60 cm



Listello Metallic II  
5x60 cm



Listello Kitchen Copper  
5x60 cm



Floor Parade Ivory  
61x61 cm



Taco Kitchen Copper I  
15x15 cm



Taco Kitchen Copper II  
15x15 cm

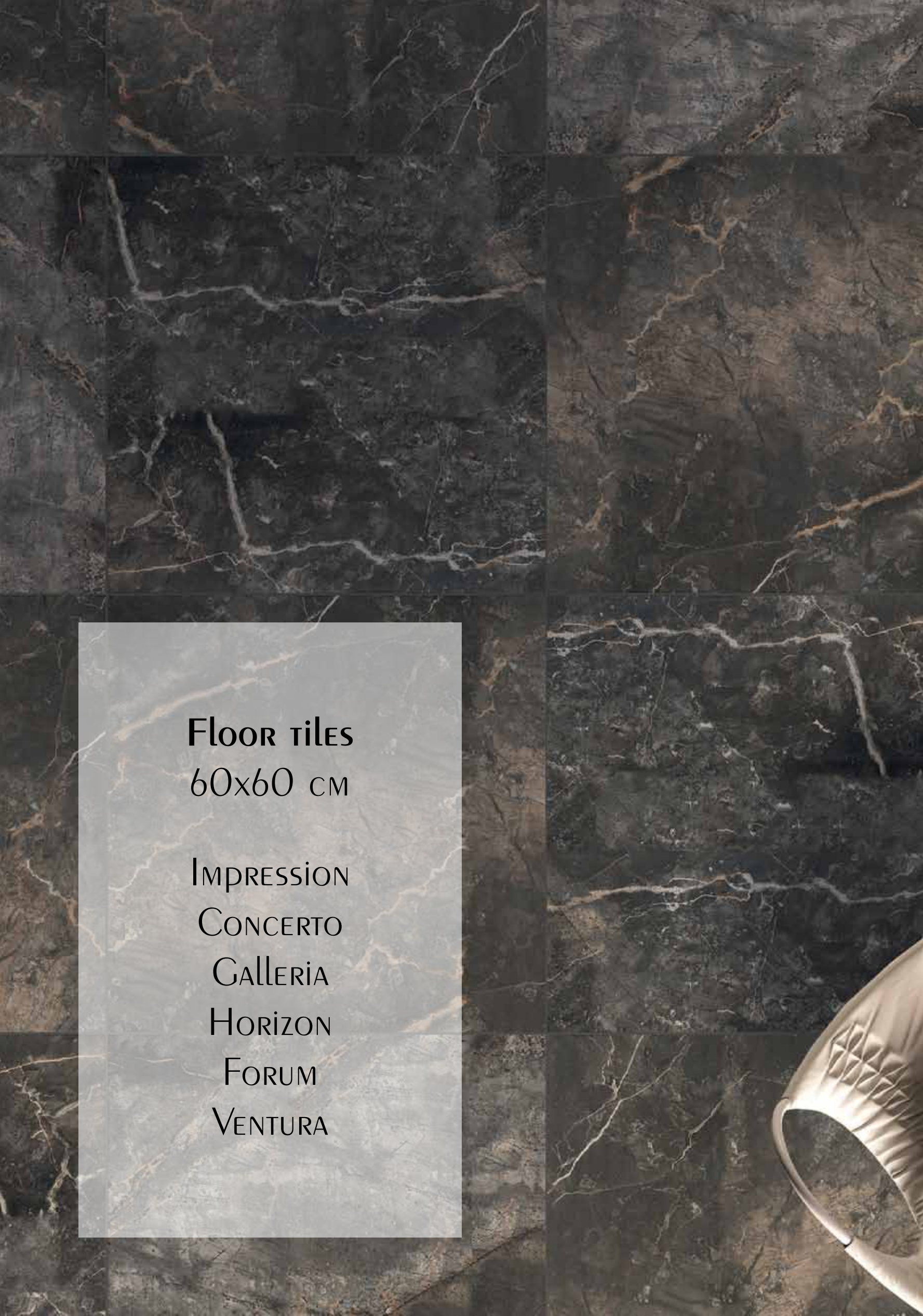


Taco Kitchen Copper III  
15x15 cm



Taco Kitchen Copper IV  
15x15 cm





FLOOR tiles  
60x60 cm

IMPRESSION  
CONCERTO  
GALLERIA  
HORIZON  
FORUM  
VENTURA





Impression.. A vibrant sensation..

60x60 cm







Impression  
60x60 cm

Impression.. A vibrant sensation..

60x60 cm







BEIGE



BEIGE



ANTHRACITE



BROWN



Listello ANTHRACITE Gold  
15x60 cm



Listello BROWN Gold  
15x60 cm



CORNER ANTHRACITE Gold  
15x15 cm



CORNER BROWN Gold  
15x15 cm

CONCERTO.. THE PERFECT ESCAPE..

60x60 cm







CONCERTO  
60x60 CM







Ivory



Beige



Taco Gold I,II,III  
15x15 cm







GALLERIA  
60x60 CM







Ivory



Black



Taco Gold I,II,III  
15x15 cm







HORIZON  
60x60 CM









Ivory



Dark Beige



Listello Dark Beige Metallic  
15x60 cm





Ivory



DARK GREY



Listello DARK GREY METALLIC  
15x60 CM

FORUM.. The life to look up to..

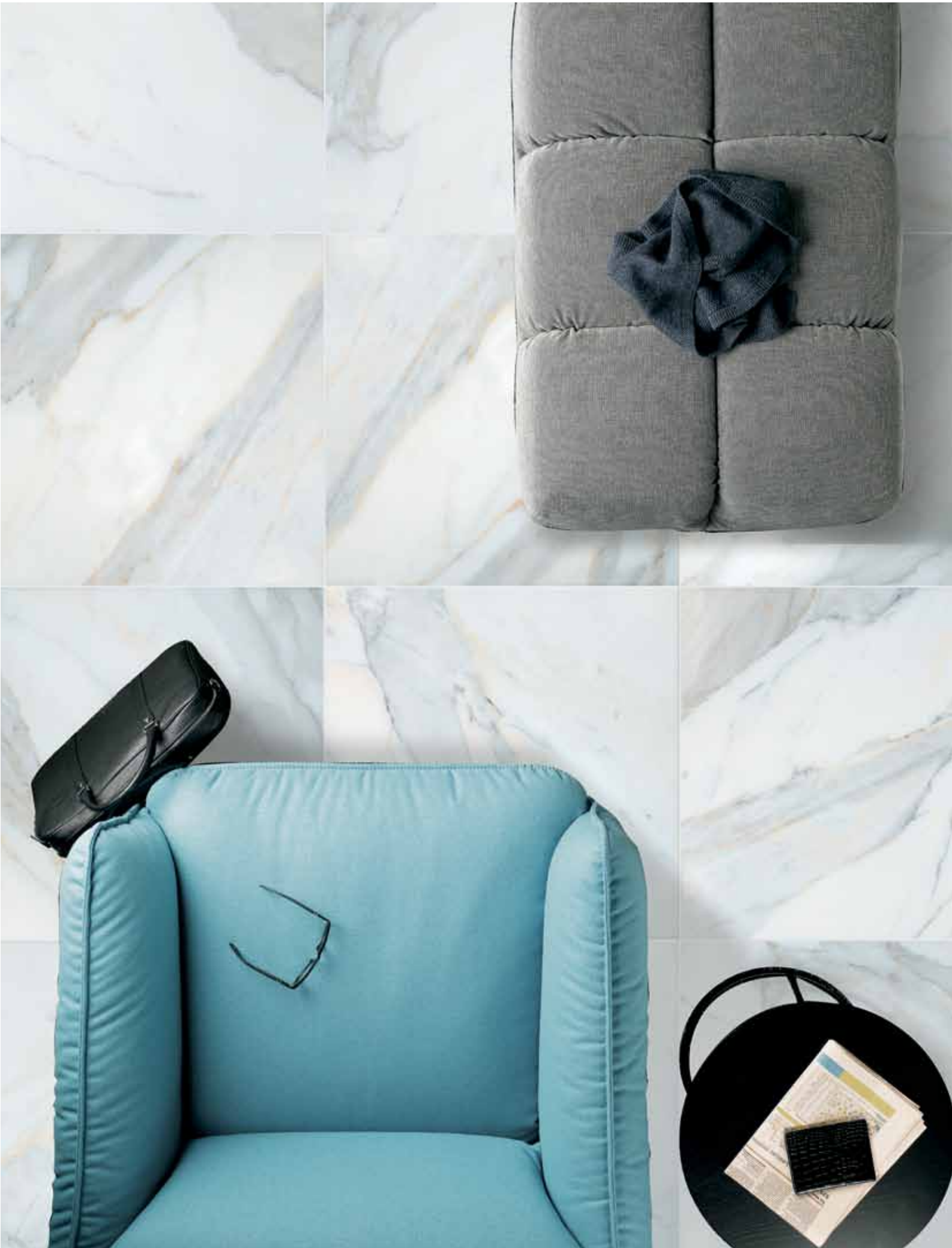
60x60 cm







FORUM  
60x60 CM







White



White



Listello Gold  
10x60 cm



CORNER Gold  
10x10 cm

VENTURA.. A SPARKLE REFLECTION OF NATURE..

60x60 CM







VENTURA  
60x60 CM







BEIGE



BEIGE



BROWN



GREY



Listello BROWN Gold  
10x60 cm



Listello GREY Gold  
10x60 cm



CORNER BROWN Gold  
10x10 cm



CORNER GREY Gold  
10x10 cm



FLOOR TILES  
50x50 CM

AGADIR  
EVOLUTION





Aqadir.. A MATCH MADE IN HEAVEN..

50x50 cm







AÇADIR  
50x50 CM

Aqadir.. A MATCH MADE IN HEAVEN..

50x50 cm







Ivory



BROWN



Listello Gold  
10x50 cm



CORNER Gold  
10x10 cm

Evolution.. A continual manifestation of style..

50x50 cm



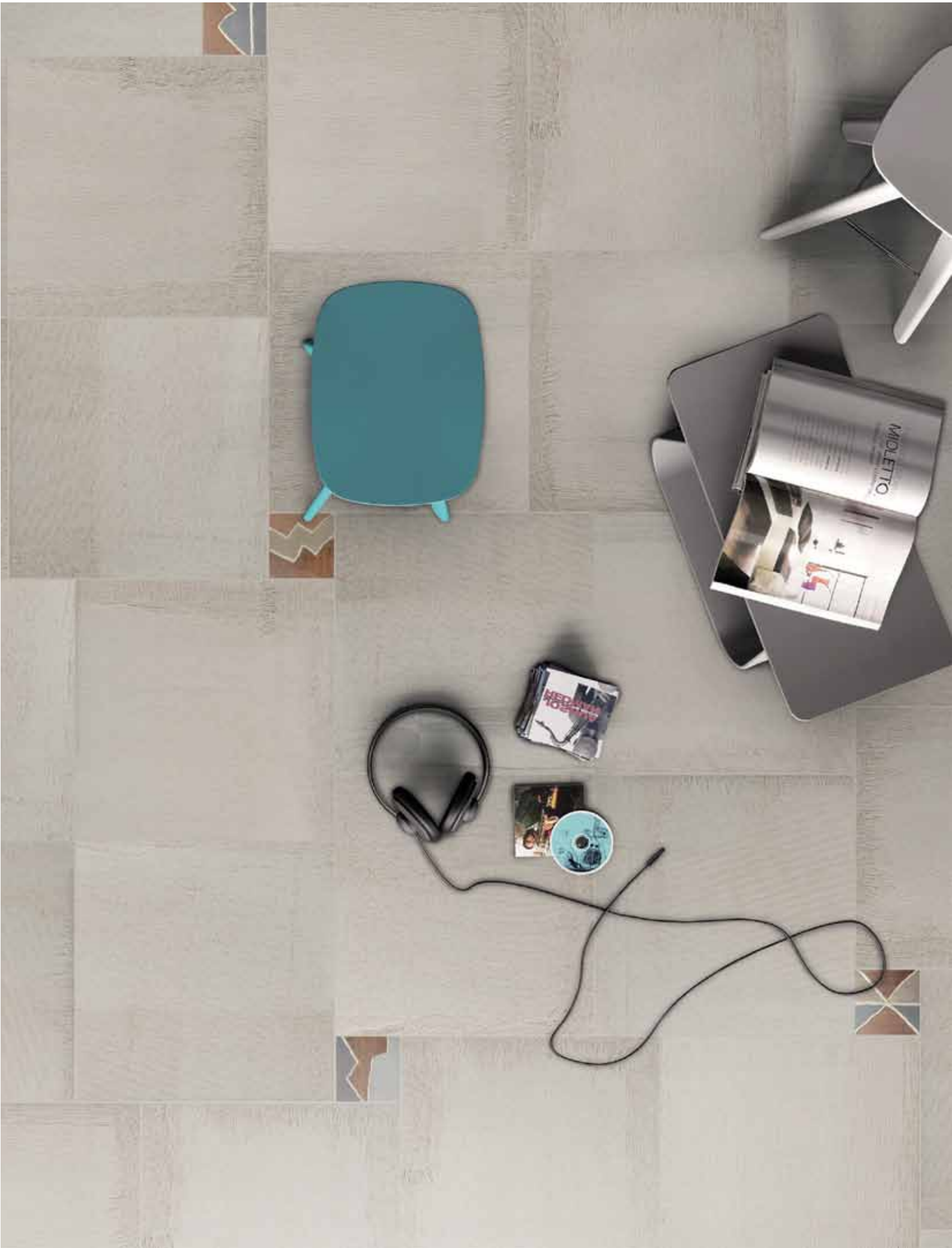




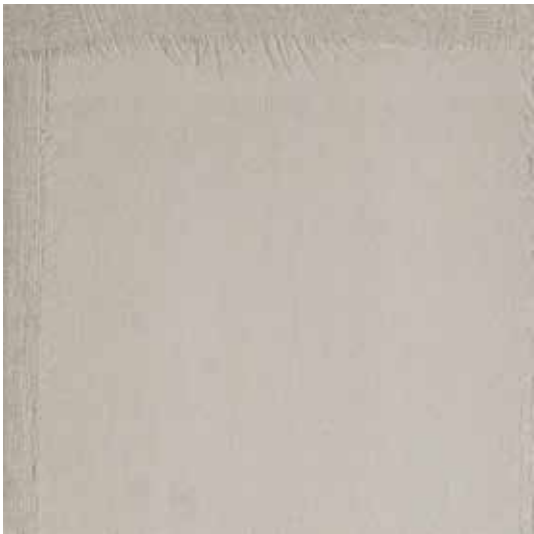
Evolution  
50x50 cm

Evolution.. A CONTINUAL MANIFESTATION of style..

50x50 cm








Beige



Beige



TACO METALLIC  
12.5x12.5 cm

A modern interior space featuring a high ceiling with exposed wooden beams. The walls are made of natural stone, and large windows with black frames provide ample natural light. The floor is covered in large, light-colored rectangular tiles. In the background, there is a reception desk and a staircase. A semi-transparent white box is overlaid on the left side of the image, containing text about the floor tiles.

FLOOR TILES  
14x86 CM

AVALON  
LOFT





AVALON.. WARM HUES of wood perfectly blended in a tile..

14x86 cm







AVALON  
14x86 CM



Avalon.. WARM HUES of wood perfectly blended in a tile..

14x86 cm







AVALON.. WARM HUES of wood PERFECTLY BLENDed in a tile..

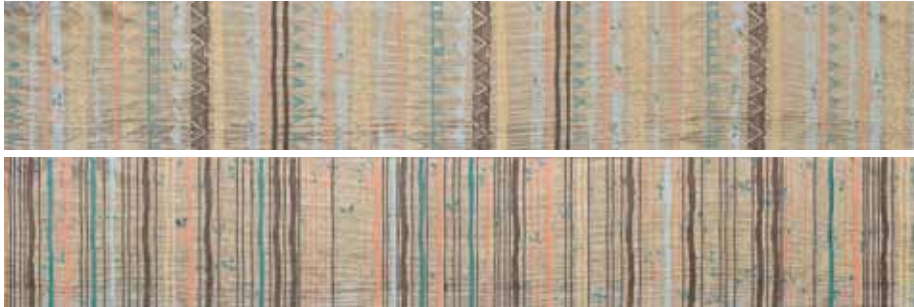
14x86 cm







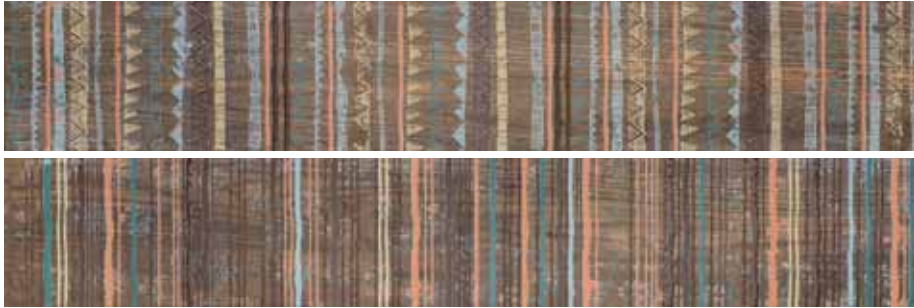
BEIGE



Listello BEIGE I,II  
14x86 cm



BROWN



Listello BROWN I,II  
14x86 cm







L o f t  
14x86 CM

Loft.. Wood in its richest form..

14x86 cm













DARK BEIGE



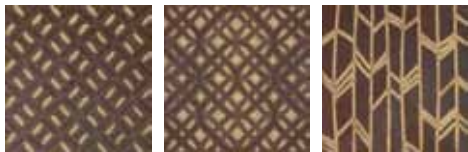
DARK BEIGE



BROWN



BROWN



TACO METALLIC I,II,III

14x14 CM